

Fiscal Impact Statement

DATE SUBMITTED :	JUNE 28, 2018
NAME OF INITIATIVE :	DYNAMIC CONTENT WEBSITE – PHASE II
REGULATOR/BUSINESS SPONSOR:	INTERNAL ADMINISTRATION (EX1) SUBCOMMITTEE
NAIC STAFF SUPPORT:	JEREMY WILKINSON , ACTING DIRECTOR, COMMUNICATIONS
REQUESTED INITIATIVE START DATE:	AUGUST 7, 2018

Implementation of the CMS created an opportunity to make NAIC and NIPR websites

III. Financial and Organizational Impact:

The financial impact of this project is summarized below within two categories of expenses: software-related expenses and consulting.

A. Software-Related Expenses

Software and related expenses of \$91,500 are requested in 2018 to implement the CMS on a vendor-hosted cloud platform and to obtain licenses for software to perform compliance testing of website content for a variety of accessibility standards and technologies. These costs will continue and will be \$2

there is a risk that the benefit from tool and services purchased as part of this initiative will not be realized. This risk will be mitigated to a certain extent by sharing the tool with interested areas in order for them to make gradual improvements to websites prior to the start of the ADA Compliance project.

- The move to the cloud-hosted CMS will enable internal staff who contribute content to the websites to publish such content without the review by a small, well-coordinated staff of the NAIC's Communication Department specialists. The move to a cloud-hosted CMS model will provide large gains in efficiency but there is a risk that the removal of the current level of control over the pages served on NAIC/NIPR sites could result in less continuity until staff are fully trained and experienced with the new policy and enforcement. This risk will be mitigated by the creation, communication, and enforcement of governance policies and standards, and staff training.

V. Security Impact :

NAIC/NIPR external websites contain no personally identifiable information (PII) or other confidential data or attachments.

The move to a vendor-hosted cloud environment should provide security that is equal to or greater than the current CMS. The selected vendor will provide dedicated, timely monitoring and support of the security of the cloud platform with contractual Service Level Agreements to remediate any issues and regular updates to the CMS standard application.

The NAIC will retain control over secured access to the CMS environments and will retain responsibility for patching of any custom CMS code.

2018 Budget
 Fiscal Impact Statement Project Cost Analysis
 Project/Initiative: Dynamic Content Website
 Business Entity: NAIC

Description	August	September	October	November	December	2018 Total	2019 Budget	2020 Budget
Expenses:								
Non-Capital Equipment - Cloud Hosting		17,000	17,000	17,000	17,000	68,000	200,000	200,000
NIPR Credit for Non-Capital Equipment - Cloud Hosting	-	(5,610)	(5,610)	(5,610)	(5,610)	(22,440)	(66,000)	(66,000)