

LIFE AND FRATERNAL INSURANCE INDUSTRY
 2023 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM
 States, U.S. Territories, Canada and Aggregate Other Alien
 Life Insurance

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	826	NEW YORK LIFE GRP	13,287,777,787	6.86	6.86
2	860	NORTHWESTERN MUT GRP	13,061,706,856	6.74	13.61
3	241	METROPOLITAN GRP	12,284,718,024	6.34	19.95
4	304	PRUDENTIAL OF AMER GRP	10,923,713,601	5.64	25.59
5	435	MASS MUT LIFE INS GRP	9,204,566,734	4.75	30.34
6	20	LINCOLN NATL GRP	8,322,502,167	4.30	34.64
7	140	NATIONWIDE CORP GRP	5,802,222,162	3.00	37.64
8	176	STATE FARM GRP	5,754,456,473	2.97	40.61
9	468	AEGON US HOLDING GRP	5,103,997,736	2.64	43.25
10	869	MINNESOTA MUT GRP	4,954,030,541	2.56	45.80
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 Annuities

CUMULATIVE MARKET SHARE

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	4734	APOLLO GLOBAL MGMT GRP	46,463,156,281	9.32	9.32

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 Accident and Health

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %-
1	1	CVS GRP	48,812,254,489	21.73	21.73
2	707	UNITEDHEALTH GRP	45,192,797,002	20.12	41.85
3	901	CIGNA HLTH GRP	28,252,763,118	12.58	54.43
4	241	METROPOLITAN GRP	10,503,803,866	4.68	59.10
5	565	UNUM GRP	6,853,958,169	3.05	62.16
6	261	MUTUAL OF OMAHA GRP	5,764,954,228	2.57	64.72
7	370	AFLAC GRP	5,187,888,761	2.31	67.03
8	429	GUARDIAN LIFE GRP	4,886,354,047	2.18	69.21
9	549	SUN LIFE FINANCIAL INC GRP	4,112,006,575	1.83	71.04
10	91	HARTFORD FIRE & CAS GRP	3,879,402,535	1.73	72.77
11	3098	TOKIO MARINE HOLDINGS INC GRP	3,490,849,609	1.55	74.32
12	826	NEW YORK LIFE GRP	3,470,528,576	1.55	75.86
13	20	LINCOLN NATL GRP	3,406,572,567	1.52	77.38
14	332	PRINCIPAL FIN GRP	2,608,595,607	1.16	78.54
15	4011	GENWORTH FIN GRP	2,510,585,838	1.12	79.66
16	860	NORTHWESTERN MUT GRP	2,381,974,189	1.06	80.72
17	4832	VOYA FINANCIAL GRP	2,344,589,374	1.04	81.76
18	1348	MEIJI YASUDA LIFE INS GRP	2,316,168,785	1.03	82.80
19	430	BCBS OF KS GRP	2,310,940,751	1.03	83.82
20	304	PRUDENTIAL OF AMER GRP	2,113,549,752	0.94	84.77
21	1295	CENTENE CORP GRP	2,026,886,648	0.90	85.67
22	233	CNO FINANCIAL GRP	1,692,816,212	0.75	86.42
23	8	ALLSTATE INS GRP	1,578,985,823	0.70	87.12
24	904	JOHN HANCOCK GRP	1,553,829,746	0.69	87.82
25	451	FIDELITY SECURITY GRP	1,457,612,005	0.65	88.47
		INDUSTRY TOTAL	224,620,602,245	100.00	100.00

€ Cumulative Market Share is the running total of the individual Company or Group market shares.

NOTE: Based on filings received by 03/18/2024, an estimated 97.82% of Life, Accident & Health filings have been received. Additional information can be found on the NAIC's Research and Actuarial Dept. Webpage at http://www.naic.org/research_actuarial_dept.htm

