DRC Pre-Qualification for Event Sponsors — Requirements

Learning Objectives

Qualified events must be based on learning objectives written in behavioral or action items. These objectives must be provided to students in written form.

Example:

within a

Instructional Intent

Qualified events must be designed with learning as its primary goal. If an event's primary goal is to elicit sales, obtain market data (through focus groups, for example), or promote networking, it is not eligible for DRCs.

Interactivity

Qualified events must contain interactive elements such as quizzes, case studies, practice assignments, group discussions, polling questions and Q&A segments.

Qualified instructors

Students at qualified events must have access to instructors who are subject matter experts throughout the duration of those events. Instructor bios must be included with materials provided to students.

Attendance monitoring

Event sponsors must employ a monitoring system to verify that students are present and actively participating for the duration of the program. Examples of monitoring mechanisms include attendance sheets signed at the beginning and end of an event, door monitors noting student entrances and exits and online activity logs.

Uniqueness of the experience

Designees may only earn DRCs for completing specific courses they have not taken or taught before.



This program has been pre=qualified for Designation Renewal Credits (DRCs). To receive your certificate, you must meet the attendance and participation requirements.

Additionally, NAIC will provide an information slide and DRC logo image for your use upon approval of your DRC pre-qualification request.

DRC Calculation

Contact hours:

Fifty (50) minutes of continuous, structured learning activity by means of formal training, coursework or experiential endeavors.

Credits:

One 50-minute contact hour is equal to 1 Designation Renewal Credit (DRC). Half credit increments (equal to 25 minutes) are permitted after the first credit has been earned.

Example:

For a course with six and a half contact hours (390 minutes in length):

 $390 \div 50 = 7.5 DRCs$

(Credits are rounded down to the nearest half)

