Update on SERFF Modernization

Speed To Market (D) Working Group Call February 22, 2024

Drivers for Change



Phases 1 and 2

GOAL

Address pain points in existing system while building

Project Timeline



Outreach in 2023

- Three NAIC National Meetings, five state visits, three company visits
- Presentations for AICP, LHCA, APCIA and the Insurance Summit
- Monthly PSC calls averaging over 100 attendees
- Regulator Workshop
 - Attendees from 41 states and territories
 - Activities included
 - Product Demo and Q&A
 - One-on-one consultations
 - Table topics
- Focus groups and numerous other customer interactions

2024 Outreach Goals

- Continue all 2023 outreach activities, including additional visits to states and insurance companies
 - o Completed visits to Kansas and Missouri. Visit scheduled with New Mexico and Arizona
 - Sessions at NAIC Spring National Meeting
- Additional workshops, including a virtual regulator workshop for states unable to attend the October session
 - o Virtual workshop for states complete

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Initial Release Impact

- Co-existence
 - o All Compact filings, including historical, will be accessible in the new platform
 - o State filings will remain in the current platform "legacy"
- User Management functions will be handled in new platform
 - o Largely self service
 - Manages both legacy and new platform
- Training
 - o Industry to be trained by NAIC Education & Training Dept
 - o Compact staff and member state regulators to be trained by project team
 - Multiple training and support methods to be used

What We're Working On

- Streamlined process for filing updates
 - o "Objections" to become Compliance Issues
 - o One process for filing changes, with more oversight by state
- Public Access
 - o More granularity for rules on trade secret requests
 - Portal for public viewing
- Task Management
 - o Workload & prioritization
 - o Metrics

Questions?

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